

**Events Direct** 

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# **How We Compare**

### **Us versus Them**

You can choose any shipping company to deliver a box or two, but there's only one choice for a shipping company that understands events inside out. We know events. We know shipping.

# Us versus Up

That big brown truck may be a familiar sight, but when's the last time your UPS driver offered to kit your items prior to delivery? Whatever you need, that's what we do. We're more than shipping; we are events shipping.

## Us versus **FedEx**.

Need it overnight, every night, or every other Wednesday night? We'll deliver on your schedule, not ours. We work for our clients; you make the calls, we do the work. You get your inventory when you want it, where you want it, and how you want it.

VISIT US TODAY

shipping giant's resources to give you the best in experience and expertise.

EVENTS DIRECT

Visit us at www.events-direct.com

### **Specialized Shipping for Events Success**

What do we have that the big shipping companies don't have? We have a staff that's dedicated not just to success, but to success in the events industry. We have a warehouse facility that is designed for events logistics; we don't just store boxes, we house your vehicle fleet, provide pre-event training areas, and have a dedicated space for kit assembly.

#### **Your Wish Is Our Command**

We know that timing is everything in the events industry; that's why we work around your schedule instead of forcing you to work on ours. We guarantee the two elements that matter most in events: flexibility and dependability. You don't have to change to suit our shipping schedule; we ship to suit your event.

## **Small Company, Big Abilities**

Tired of spending hours on an automated customer service line? Tired of working with a company too big to remember who you are? We're small enough to care but big enough to deliver. We have the resources. We have the experience. We have the big-name clients. But we also have a small-business approach; we know our clients and we make a personal investment in every delivery.

Choose the company that works for you; choose Events Direct.

#### PARTNER WITH US TODAY We know events and we know shipping. We deliver - literally. Events Direct is the **premier choice** for shipping that is professional, efficient, reliable, and most of all, flexible. Visit www.events-direct.com/partners A few of our many satisfied partners: AMP AGENCY **JAVELIN EEI GLOBAL OGILVY***ACTION* **ESPN** MOMENTUM POPCHIPS **TEAM EPIC GIGUNDA** MOSIAC **REDPEG WEBER SHANDWICK** JACK MORTON INSPIRA **CONCENTRIC MARKETING PBJS**

## WHAT OUR PARTNERS SAY

Events Direct has been wonderful partner for Momentum. Their responsiveness, organization and attention to detail has enabled them to keep up with our hectic schedules and unusual requests. The joyful and professional team at Events Direct helps us run efficiently while putting a smile on our faces!

**Momentum** 

# SIDE BY SIDE COMPARISON CHART

We believe when comparing EVENTGISTICS its important to compare apples to apples and oranges to oranges!

	EVENTS DIRECT	FedEx.	ups	YRC	Standard Warehouse	Standard Fulfillment Company
Shipping items from address A to address B	<b>/</b>	<b>/</b>	1	<b>/</b>		
Shipping items from a location with no address to a location with no address anytime, day or night	•					
Shipping of materials to an event site on a truck with a lift gate	<b>/</b>			1		
Packaging of material from event site	<b>/</b>					
Loading of items into truck at a warehouse	<b>/</b>				<b>/</b>	
Loading of items into a truck on an event site	<b>/</b>					
Delivery of items in your hand at an exact location with no address	/					
Fulfillment of promotional premiums	<b>/</b>					
Online inventory management	<b>/</b>					

**Eventgistics** [e-vent-gist'-ics]: 1) n. Event Logistics Solutions Company; valuable resource. 2) v. Communicate, respond, deliver in an extraordinary way. 3) adj. Experienced in events logistics; flexible; quick. 4) v. To ship, warehouse, distribute, fulfill; complete processing of event marketing stuff. 5) adj. Stress-free; reliable; organized; equipped; dependable; flexible. 6) n. A company that cares [see Endangered Species].

We know events are unpredictable; with over 20 years of events logistics experience, we're ready to respond as your needs change to make sure all of your events are successful events.